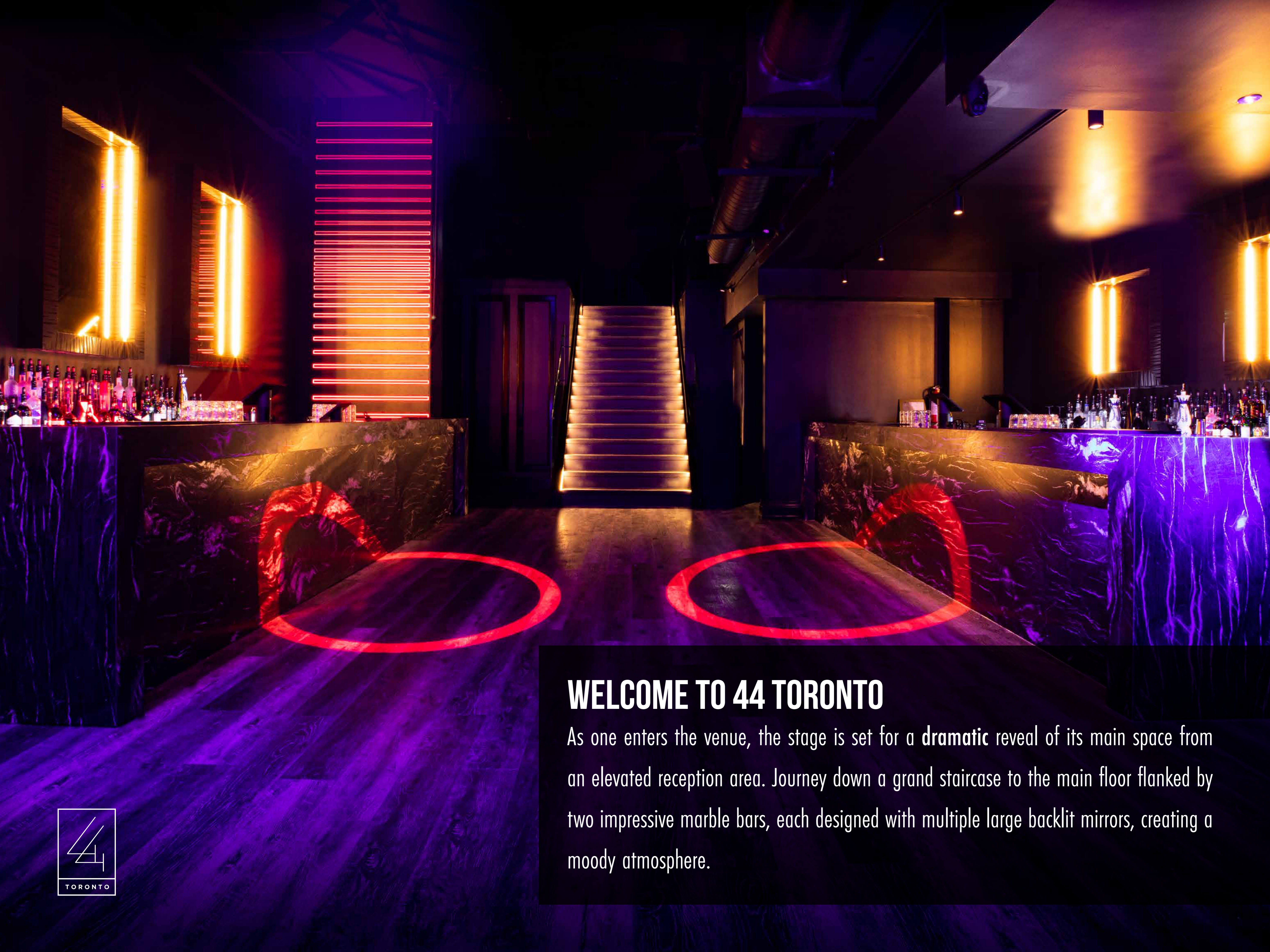


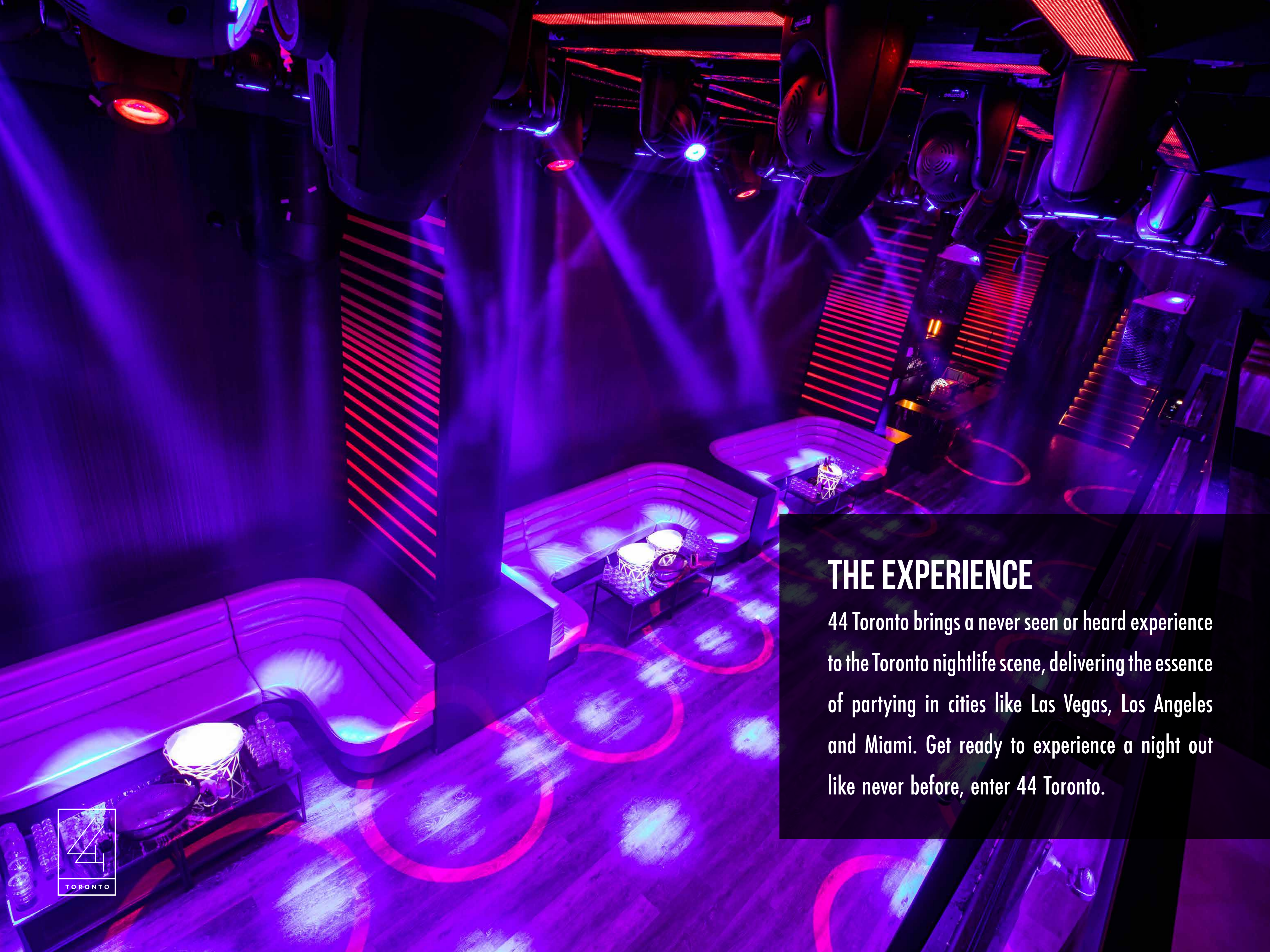
**CORPORATE PACKAGE**  
2022



## WELCOME TO 44 TORONTO

As one enters the venue, the stage is set for a **dramatic** reveal of its main space from an elevated reception area. Journey down a grand staircase to the main floor flanked by two impressive marble bars, each designed with multiple large backlit mirrors, creating a moody atmosphere.





## THE EXPERIENCE

44 Toronto brings a never seen or heard experience to the Toronto nightlife scene, delivering the essence of partying in cities like Las Vegas, Los Angeles and Miami. Get ready to experience a night out like never before, enter 44 Toronto.



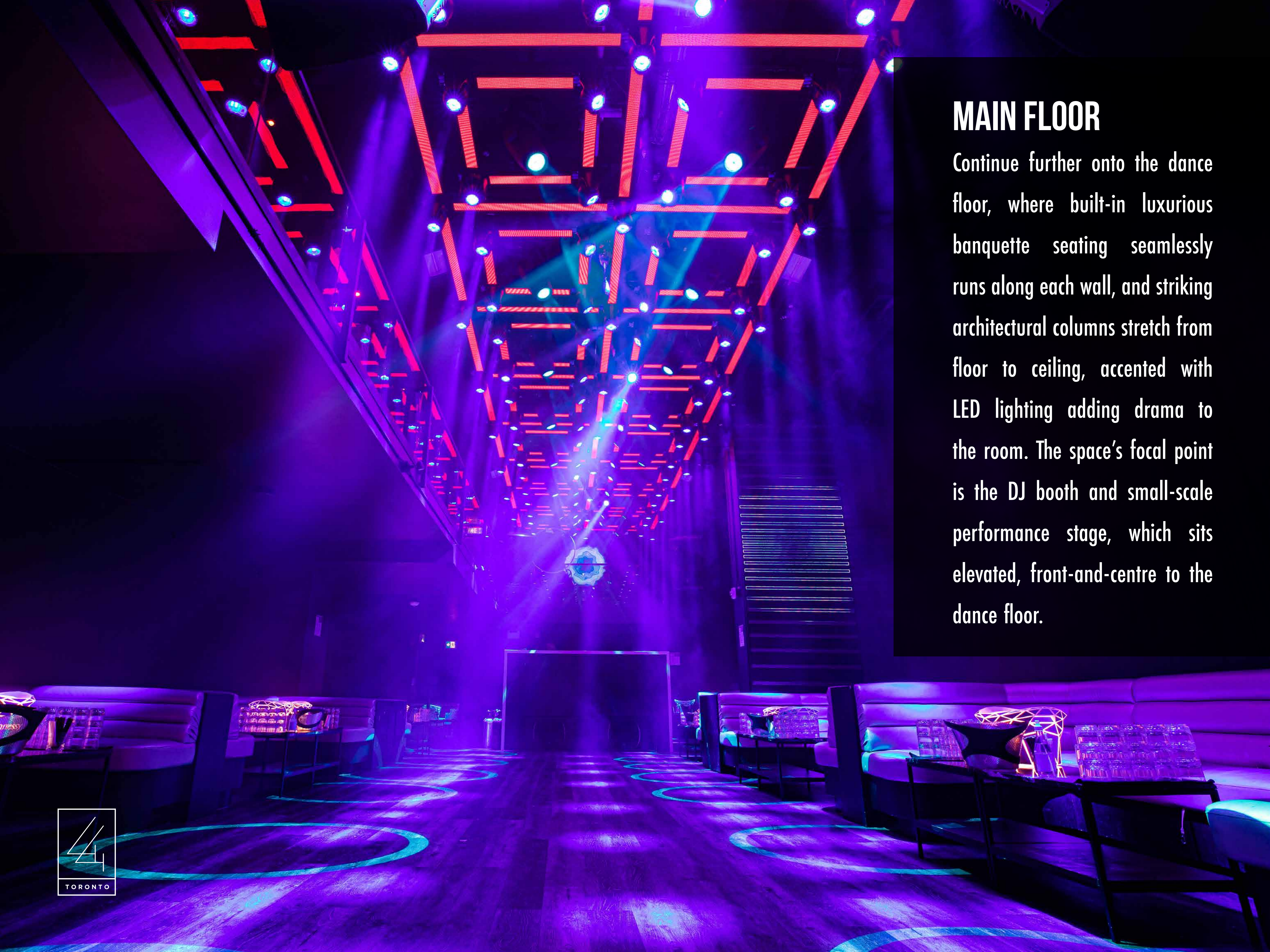
## Features include:

- Licensed standing capacity 350 guests
- 3 full-service bars
- 2 private entrances
- Coat check service
- VIP washroom facilities
- Fully accessible
- Built-in and modular furniture
- Aerial performance hoop
- Performance stage
- Off-site catering services available

## THE VENUE

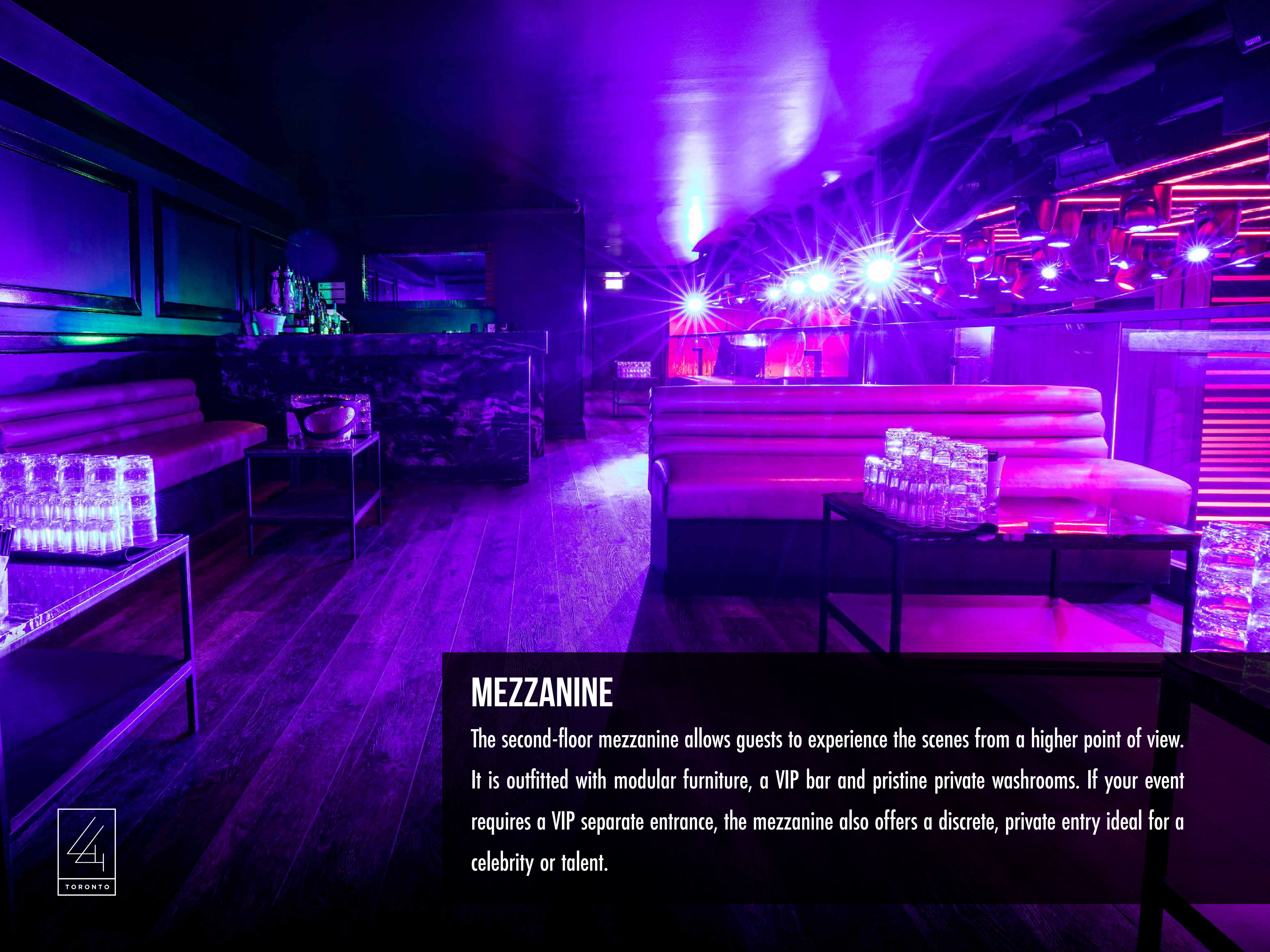
Located on King St West, in the heart of the entertainment district, 44 Toronto offers its guests an upscale and ultimate nightlife experience. With almost 6000 square feet of architectural design and lavish décor, the venue is fit for high-end entertainment, accommodating reception style events for 100 - 300 guests.





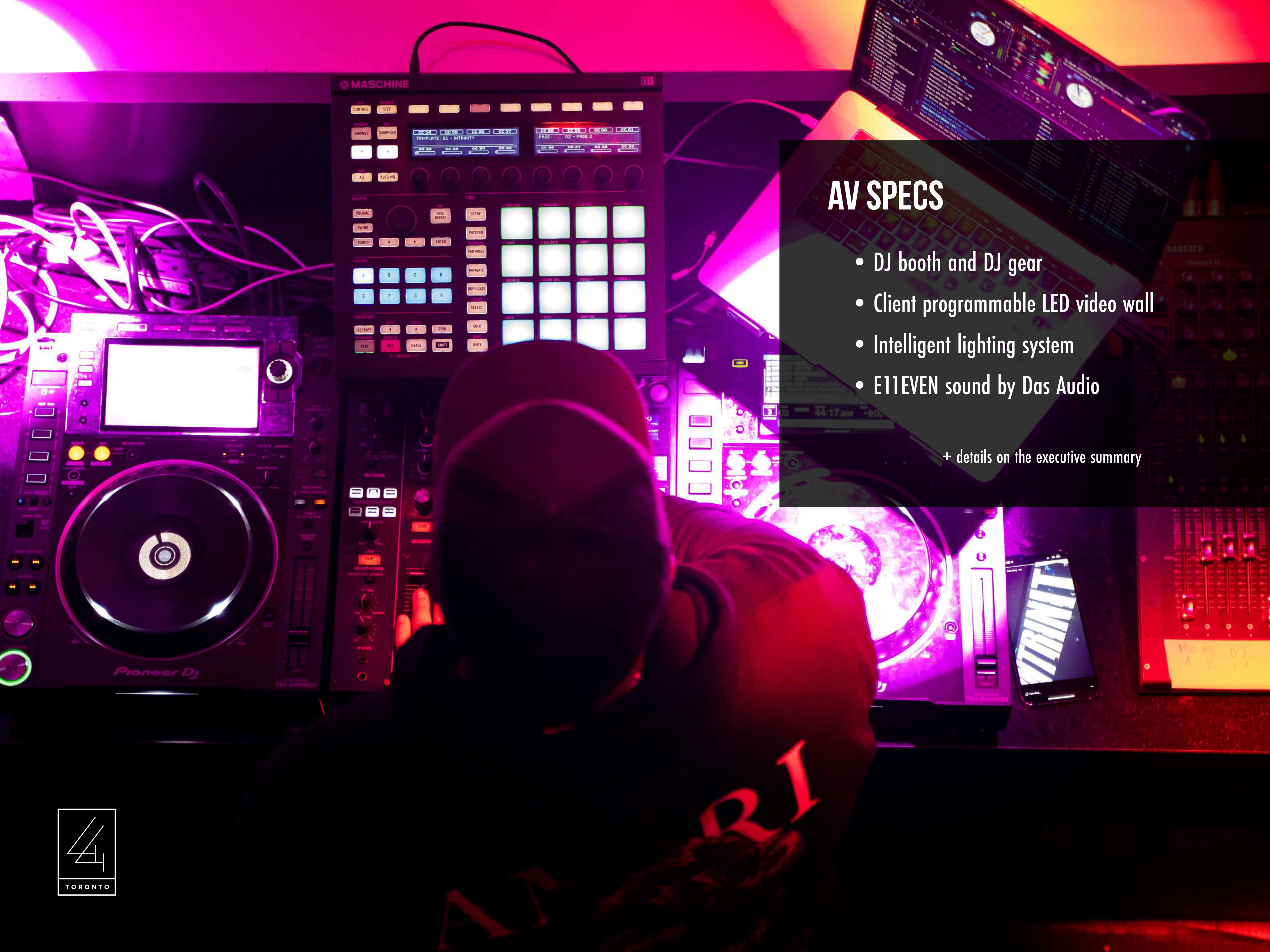
## MAIN FLOOR

Continue further onto the dance floor, where built-in luxurious banquette seating seamlessly runs along each wall, and striking architectural columns stretch from floor to ceiling, accented with LED lighting adding drama to the room. The space's focal point is the DJ booth and small-scale performance stage, which sits elevated, front-and-centre to the dance floor.



## MEZZANINE

The second-floor mezzanine allows guests to experience the scenes from a higher point of view. It is outfitted with modular furniture, a VIP bar and pristine private washrooms. If your event requires a VIP separate entrance, the mezzanine also offers a discrete, private entry ideal for a celebrity or talent.



## AV SPECS

- DJ booth and DJ gear
- Client programmable LED video wall
- Intelligent lighting system
- E11EVEN sound by Das Audio

+ details on the executive summary

A photograph of an aerial performer in a dark, dimly lit stage setting. The performer is suspended in the air, holding a large, glowing hula hoop. She is wearing a shimmering, sequined outfit and high-heeled shoes. The background is filled with silhouettes of an audience and stage lights, creating a dramatic atmosphere.

## PERFORMERS

Add an element of pizzazz to your event with the brilliant conjunction of 44 Toronto's state-of-the-art audio-visual experience and the theatrical artistry of an aerial performance. This is sure to take your event to the next level and impress your guests.



# PLAN YOUR EVENT

Fully-customizable space allowing you to personalize your every detail.

## CORPORATE

- Cocktail receptions
- Product launches
- Networking events

## SOCIAL

- Private Parties
- Celebrations

## PRODUCTION

- Filming Location
- Photoshoots





# EXECUTIVE SUMMARY

## ALL FEATURES

- Licensed standing capacity 350 guests
- 3 full-service bars
- 2 private entrances
- Coat check service
- VIP washroom facilities
- Fully accessible
- Built-in and modular furniture
- Aerial performance hoop
- Performance stage
- Off-site catering services available

Total area: 5800 square feet

Capacity: 100-350 guests

## LIGHTING & VIDEO

Main room ceiling grid:

(102) Cameo Movobeam 100's

(18) Cameo Opus S5's

(8) RGBW Led Strobes

(125) P5 LED Digital bars, 16pixels wide

Column features (140) P5 LED Digital bars, 8px wide

Video wall (28) P3.9 SMD HD video cabinets, 12.5ft wide x 8ft height

Haze effect with Cameo Haze 1400 Pro

Controls are Avolites Ai Media Server, GrandMA Programming Wing series 2, and MA NPU

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## AUDIO

The sound system features E11EVEN Sound by DAS Audio.

Main floor has (8) ES-158 3-way 700w speakers accompanied by (2) ES-221 passive 2x2000w 21" subwoofers.

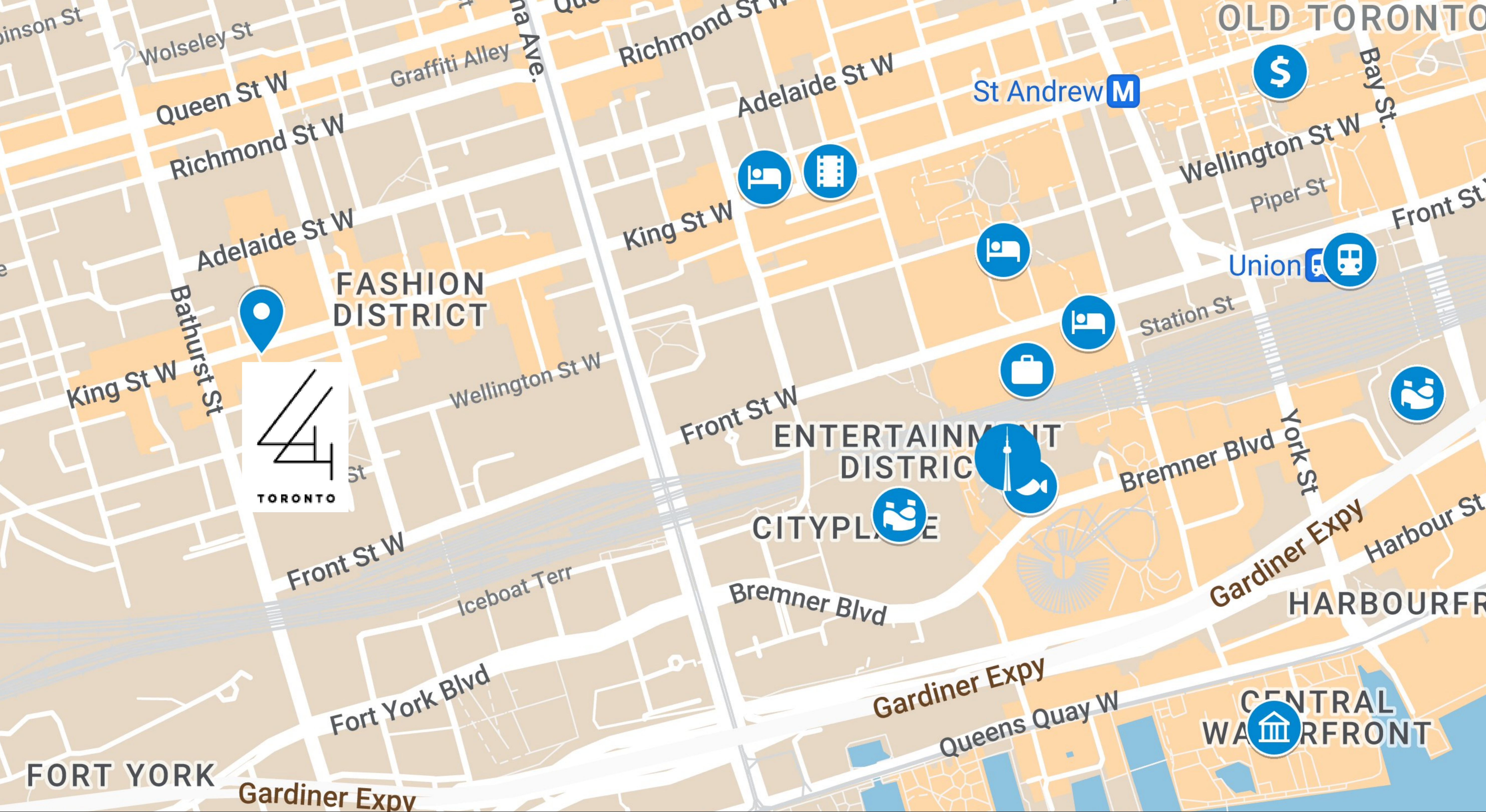
VIP area has (4) ES-26 dual 6" 80x80 horn 400w speakers.

The Bar zone features (4) ES-10 high powered 110x50 400w speakers.

The DJ monitors are (2) DAS Action 512A powered speakers with 90x60 horns.

The entire sound system is powered by (4) E11EVEN EP professional power amplifiers.






The DJ controls consist of (1) Pioneer DJM900NXS2, (2) CDJ2000NXS2's and Rane SL4 Serato interface.



## LOCATION

Located in the heart of King West's entertainment district and only moments away from Toronto attractions. Easily accessible from King West, Queen West, Bathurst and Spadina bus and streetcar service.

### Steps Away From Toronto's Popular Landmarks

-  Rogers Centre
-  CN Tower
-  Harbourfront Centre
-  Scotia Bank Arena
-  Ripley's Aquarium Canada

### Walking Distance To

-  TIFF Bell Lightbox
-  Financial District
-  Union Station
-  Metro Toronto Convention Centre
-  The Ritz Carlton
-  Intercontinental Toronto Centre
-  Hyatt Regency



For further information or to view the space please contact:

**[EVENTS@44TORONTO.COM](mailto:EVENTS@44TORONTO.COM)**

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